

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7109

Roll No.

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M.C.A.**(SEMESTER-II) THEORY EXAMINATION, 2011-12****PRINCIPLES OF MANAGEMENT****Time : 3 Hours]****[Total Marks : 100****Note :** Attempt **all three** sections.**SECTION – A**1. Attempt **all** parts of this question.**10 × 2 = 20**

- (a) What are the levels of management ?
- (b) Define Business ethics.
- (c) Define group decision making.
- (d) What is forecasting ?
- (e) What is job design ?
- (f) What is delegation of authority ?
- (g) Explain job specification.
- (h) Explain downward communication.
- (i) Define directing.
- (j) What is need hierarchy theory of motivation ?

SECTION – B2. Attempt any **three** questions of this question.**3 × 10 = 30**

- (a) What is organizational change ? Why some people are “FOR” it while others are “AGAINST” it ?
- (b) What is motivation ? Write the theory of motivation given by Abraham Maslow.
- (c) What is the difference between a manager and a leader ? Do leaders need different skills to be effective ?
- (d) Discuss the new challenges of modern manager. Explain the contributions of Henry Fayol in modern management.
- (e) Define Planning. What are the barriers to effective planning ?

SECTION – C

Note : Attempt **all** questions of this section

5 × 10 = 50

3. Attempt any **one** part.

1 × 10 = 10

Define Scientific Management. Is management science or art ? Give reasons.

OR

Define Management. Briefly explain the various functions of a manager.

4. Attempt any **one** part.

1 × 10 = 10

What is organizing ? What are the factors affecting organization structure ?

OR

What do you mean by power ? What are the sources of power ?

5. Attempt any **one** part.

1 × 10 = 10

Explain recruitment. What is the difference between recruitment and selection ?

OR

What is performance appraisal ? Why it is done in an organization ?

6. Attempt any **one** part.

1 × 10 = 10

Define control. What are the steps involved in controlling ?

OR

What is social responsibility of business ? What are social responsibilities of a manager ?

7. Attempt any **one** part.

1 × 10 = 10

What do you understand by the effective communication ? What are the barriers of effective communication ?

OR

Define leadership. What are the different leadership styles ?
